



September 9, 2015

Chad Hoover, CFP  
Hoover Fence Company  
5531 McClintocksburg Rd.  
Newton Falls, OH 44444

Dear Chad:

Congratulations! You have successfully demonstrated the highest ethical and professional standards in our industry, and have shown to be actively engaged for the advancement of the profession. The Blue Ribbon Contractor designation helps differentiate your company to consumers when they are looking for a contractor to install a new fence.

A Blue Ribbon Contractor designation puts you one step ahead of your competitors. AFA provides the following resources to help you get the most out of your Blue Ribbon Contractor designation:

- You may use the Blue Ribbon Contractor logo on your business cards, quotes, estimate forms and business website. The electronic logo is attached for your reference.
- Your company will be listed at the top of the Find- A- Contractor service located on the newly redesigned [www.americanfenceassociation.com](http://www.americanfenceassociation.com) website.

Blue Ribbon Contractors must renew every two years based on your date of acceptance. You must show the necessary requirements based primarily on service to the industry and the AFA over a two year period to maintain your Blue Ribbon Contractor status. By receiving this designation, you are pledging to adhere to AFA's Code of Ethics.

Thank you for your support of the AFA and more specifically the Blue Ribbon Contractor program.

A handwritten signature in blue ink, appearing to read "David Gregg", on a light green background.

David Gregg, CAGOI  
Blue Ribbon Contractor Committee Chairman