

Today's Chain-link Offers You More . . .

Today's new chain-link fence offers you more variety, more value and more durability to beautify and protect your home.

Chain-link fence can magically blend into the surrounding landscape or create a more stately image for your property and home using today's new colors and styles.

And today's chain-link fence materials meet new strength and quality standards to assure lasting beauty and your continued satisfaction for many years to come.



More Peace of Mind.

Today's quality chain-link fence gives you more peace of mind by allowing parents to keep an eye on children at play and pets safe at home.

Chain-link is the number one selling fence system in the world. It gives homeowners the protection and security they need for their property, pets, and children.



More Variety.

New product innovations give you a variety of chain-link colors to choose from including black, brown and green. In addition, there are new styles to consider and mix and match options that can save you money.

Today's chain-link offers you the colors, styles and quality that fit into any neighborhood.



New Styles

New frameworks and styles of chain-link fence can improve the appearance of your property and home. Choose a more distinguished square post design to create an elegant image or use chain-link fabric on a wood frame around your house. Create a unique new chain-link fence design today, by using different colors and frames.



New Colors

Today's chain-link fence is available in green, brown and black that gently blends into the surrounding environment or provides colorful security that accents your home.

New Options

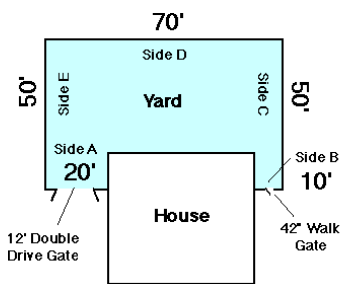
Composite fencing is a cost effective way to get the most for your money while maximizing your home's curb appeal. This design mixes the type of fence used in the front, side and back yards to reduce total fencing cost while maintaining community aesthetic standards.

By using an alternative fence on the areas of the yard seen from the street and using traditional varieties of chain-link in the back yard, you can stretch your buying power.



Money Saving Designs

Mixing and matching different types of fence can save you money. This is a typical composite fence installation that uses color-coated fence around the



back yard and more expensive styles in the front facing the street. The chart shows the cost savings when you use composite fence designs.

Just pick the composite price that's right for you, your home and your

6' High Residential Fence Job

	Metallic Chain-Link	Color-Coated Chain-Link	Privacy Wood	Ornamental Iron	Privacy Rigid Vinyl
Standard System (All Sides)	\$1854	\$2690	\$3950	\$7670	\$9299
Composite w/ Color Chain-Link on Sides C, D, E	N/A	N/A	\$2569	\$3149	\$4080

Please note: Pricing above reflects an installed fence job. Actual prices may vary depending on grade changes, soil conditions, and regional differences. Consult your local chain-link dealer for a more specific quote.



More Tradition.

Chain-link fence has protected children and pets in the backyards and schoolyards of America since the turn of the century. It is known for its tradition of value, durability and strength.

While now available in color-coated varieties, homeowners should recognize the value of traditional chain-link fence as it remains more affordable, highly dependable and America's number one selling fence system.

Today's metallic-coated chain-link fence is as strong as ever and fits into any neighborhood.

Type of Fence (6 feet high)	Metallic-Coated Chain-Link	Color-Coated Chain-Link	Color-Ctd. Square Terminal Posts
Cost per linear ft.	\$6.00 - \$7.00	\$8.50 - \$9.50	\$9.50 - \$11
Consumer Benefit	Low cost, visibility to children, pets & landscape	Blends into environment	More sturd
Comments	Insist on ASTM quality standards	Available in black, green, brown	Or

Pricing reflects installed prices of fence 6 ft. high which may vary depending on grade changes, soil conditions, and regional differences.

More Value.

Chain-link fence is by far the most economical, permanent, residential fence system available today. With many colors and styles, chain-link offers appealing variety and cost-effective solutions for protecting children, pets and property. The chart above illustrates the average cost of the different types of chain-link fence and some popular chain-link design options.



Expect More From Chain-link.

The average consumer expects a new chain link fence to last over 20 years and one built with quality materials can last even longer.

To get the enjoyment and durability you expect from your new fence, invest in quality materials. A chain-link fence built with quality materials can last longer than the 20 years expected by most consumers, and far longer than wood and some other fence products.

While you might save money on lower grades of chain-link fence materials, the savings will be at the expense of quality and durability. A fence meeting minimum ASTM residential standards costs just 10% more and is 55% stronger than a fence made with low-grade material.

You can expect more from today's chain-link fence and assure yourself of the durability you need by investing in quality materials. Consult this chart when talking to your fence contractor to ensure ASTM's residential fence standards are being met:

framework							3' to 5' HIGH			6' HIGH			
							LIGHT	MEDIUM	HEAVY	LIGHT	MEDIUM	HEAVY	
Top Rail:	Diameter	1 3/8"	1 3/8"	1 3/8"	1 3/8"	1 3/8"	1 3/8"	1 3/8"	1 3/8"	1 3/8"	1 3/8"	1 5/8"	
	Gauge	20	20	19	18	18	17	16	15	17	16	15	
	Wall Thickness	.035"	.035"	.042"	.047"	.047"	.055"	.065"	.072"	.055"	.065"	.072"	
Line Posts:	Diameter	1 5/8"	1 5/8"	1 5/8"	1 5/8"	1 5/8"	1 5/8"	1 5/8"	1 7/8"	1 7/8"	1 7/8"	1 7/8"	
	Gauge	20	19	19	18	17	17	16	15	17	16	15	
	Wall Thickness	.035"	.042"	.042"	.047"	.055"	.055"	.065"	.072"	.055"	.065"	.072"	
Gauge	Mesh Size	BELOW STANDARDS					HIGHEST QUALITY						
fabric	13	2 3/8"	Does Not Meet Minimum Recommended Standards										
	12 1/2	2 3/8"											
	11 1/2	2 3/8"											
	11 1/2	2 1/8"	Meets or Exceeds Minimum Recommended Standards										
	11	2"											
9	2"												

Versatility

Chain-link fence is even more versatile when using vinyl or wood slats in a new fence. Home-owners can add color and beauty to any setting while screening unsightly surroundings, shaping a backdrop to land-scaping, or creating more privacy for a pool or yard.

Warranties

Today's quality chain-link fence generally has a 5 to 15 year warranty covering everything from structural problems all the way to cosmetic failure. Most chain-link fences can be expected to maintain structural integrity well beyond the warranty coverage.

Consumers should study warranties to understand specifically what components and coverage the warranty includes.

For Information or Installation:

To have a new, long-lasting chain-link fence installed or for more information about your fencing needs, contact:



Today's Chain-link!



CHAIN-LINK FENCE
MANUFACTURERS® INSTITUTE